



THE 18TH ANNUAL PRIMETIME SPORTS MANAGEMENT
CONFERENCE & TRADE SHOW
Presented by MLSE

CORPORATE PARTNERSHIPS

Learn from and network with the Leaders in Sport

#PTSE2025

Sunday November 2, to Tuesday November 4, 2025



The Westin Harbour Castle Hotel
Toronto, Ontario

@PRIMETIMESE



PRIMETIMESPORT.CA

CORPORATE PARTNERSHIP TIERS

TIER & INCLUSIONS	PLATINUM	GOLD
PRICE	\$15,000	\$12,500
Exclusive sponsorship of panel	2 Panels	1 Panel
Recognition on entrance signage to conference	X	
Refreshment break signage	X	X
Digital signage at luncheon and reception	X	X
Shared digital and printed conference signage	X	X
Recognition on conference brochure and website for a calendar year	X	X
Dedicated link on PrimeTime website to partner website for a calendar year	X	X
Social media recognition as a partner	X	X
Shared table signage at luncheon each day	X	X
10' x 10' display space in trade show for maximum exposure	X	X
Delegate passes to the conference	5 Passes	4 Passes

CORPORATE PARTNERSHIP TIERS

TIER & INCLUSIONS	SILVER	BRONZE	PRIMETIME PLUS
PRICE	\$7,500	\$5,000	\$2,500
Exclusive sponsorship of panel	1 Panel	1 Panel	
Recognition on conference brochure for a calendar year	X		
Recognition on website for a calendar year	X	X	X
Shared printed conference signage	X	X	X
Shared digital conference signage	X	X	
Social media recognition as a partner	X	X	X
Shared table signage at luncheon each day	X	X	X
6 ft display space in trade show	X	X	
Delegate passes to the conference	3 Passes	2 Passes	1 Pass

Networking Luncheon Only Tickets
\$125/Day

Each delegate pass includes breakfast, lunch and refreshment breaks.
The above prices do not include applicable taxes.